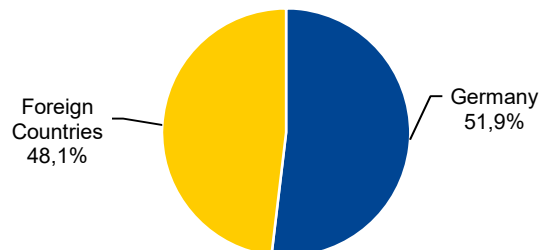


EMO Hannover 2017 - Visitor Data

Subject to change

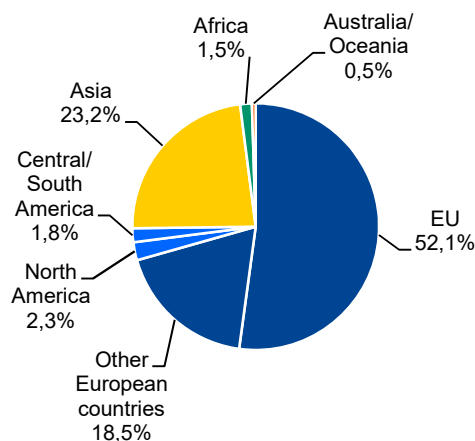
Overview

	Number	Share
Total visitors	128.966	100,0%
Germany	66.929	51,9%
Foreign Countries	62.037	48,1%



Foreign visitors by regions

	Number (Thsd.)	Share
Foreign Countries	62,0	100,0%
Europe	43,8	70,6%
EU	32,3	52,1%
Other European countries	11,5	18,5%
America	2,6	4,2%
North America	1,5	2,3%
Central/South America	1,1	1,8%
Asia	14,4	23,2%
Africa	1,0	1,5%
Australia/Oceania	0,3	0,5%



Countries of origin (Top 20)

	Number (Thsd.)	Share*		Number (Thsd.)	Share*
1. Italy	3,8	6,2%	11. Taiwan	2,4	3,8%
2. Sweden	3,5	5,6%	12. Denmark	2,3	3,7%
3. China	3,3	5,4%	13. India	2,2	3,6%
4. Turkey	3,2	5,2%	14. Czech Republic	2,2	3,6%
5. Netherlands	3,1	5,0%	15. France	1,9	3,1%
6. Russia	2,8	4,5%	16. Spain	1,8	3,0%
7. Switzerland	2,8	4,5%	17. Belgium	1,5	2,4%
8. Japan	2,6	4,2%	18. South Korea	1,4	2,3%
9. Austria	2,4	3,9%	19. United Kingdom	1,2	2,0%
10. Poland	2,4	3,8%	20. USA	1,2	1,9%

* Share in total foreign visitors

Source: VDW / visitor data due to visitor registration

Contact: General Commissionership EMO Hannover
Sylke Becker, VDW, Press and public relations
Tel. +49 69 756081-33, Fax -11
s.becker@vdw.de