

EMO Hannover 2019: Services for journalists

Membership in the *Club of Metalworking*

The *Club of Metalworking* offers the right environment for every potential EMO visitor to prepare himself optimally. The offer includes free season tickets, free use of public transport, admission to the exhibition grounds via a fast lane, use of the Club Lounge on the exhibition grounds, special club meetings, newsletters every six to eight weeks.

Register at www.clubofmetalworking.com! A personal membership card entitles the holder to use all the services described.

EMO preview on 03 and 04 July 2019 in Hanover, Germany

In the run-up to EMO Hannover 2019, the EMO organiser VDW (Verein Deutscher Werkzeugmaschinenfabriken), invites to the EMO Preview to Hanover on 3 and 4 July 2019. In order to support the preliminary reporting of international trade media, exhibitors will present their innovations exclusively to the media in the run-up to the fair. If you are interested in participating, please contact the Deutsche Messe AG representative in your country or Sylke Becker, VDW Press and Public Relations, Tel. +49 69 756081-33, s.becker@vdw.de.

Accreditations

Accreditations are possible prior to the event. The trade fair press pass, the press parking permit and the exit ticket will be sent by post up to two weeks before the event will start. If accreditation is granted at a later date, the material will be sent by e-mail.

During the fair, journalists who come to Hanover without an EMO press pass can apply for accreditation at the press counter in the North 1 and West 1 entrance areas and in the press center on presentation of a corresponding form of identification. The accreditation guidelines of Deutsche Messe AG apply.

Services for journalists at www.emo-hannover.de in the press section

Press information

All current press releases and press photos of EMO Hannover are available online at

www.emo-hannover.de.

Free photo service during the fair

Digital colour photos of current trade fair events will be made available in the image database at www.emo-hannover.de every day.

Films and footage

Before and during EMO Hannover, you can access free film material and footage for television coverage online. The material is free of charge. We are happy to provide you with Maz and rough cut.

Audio contributions

Audio contribution material to EMO Hannover is available to you free of charge and licence and can be processed and published.

Current date overviews

Announcements of press conferences of the exhibiting companies and associations are also available online at www.emo-hannover.de.

Exhibitor PR Contacts

The alphabetical list of exhibiting companies with hall and stand numbers and details of the press contact (including contact details) makes it easier to make contact before and during the fair. The exhibitors' PR contacts are exclusively available on the Internet and can be made available on request as an Excel spreadsheet.

Exhibitors' internet press boxes

In the electronic press compartments, press releases and, in some cases, pictures of the exhibitors are published.

Services on the exhibition grounds

Press taxi

A free bus shuttle service is available to media representatives on the exhibition grounds.

Press center in the Convention Center (CC)

The central contact point for all journalists on the exhibition grounds offers the following services:

- **Information counter**
Information center and general information for journalists.
- **EBI (visitor information system)**
Central information system about exhibitors, offers and events on the exhibition grounds.
- **Workspaces**
with laptops, internet, W-LAN, ISDN lines, analog lines and fax modems
- **Company press compartments**
with press material of the exhibiting companies
- **Press information**
with detailed press releases about EMO Hannover 2019
- **Press meeting**
The "Presse-Treff" is located on the first floor of the press center. Journalists have the opportunity to meet with exhibitors. During the fair, we offer a happy hour every day from 5 p.m., where free drinks are available.
- **Wardrobe**
Guarded wardrobe with lockers.

EMO Hannover 2019 - The world's leading trade fair for metalworking

From 16 to 21 September 2019, international manufacturers of production technology will present smart technologies at EMO Hannover 2019. Under the motto "Smart technologies driving tomorrow's production", the world's leading trade fair for metalworking shows the entire spectrum of modern metalworking technology, which is the heart of every industrial production. The latest machines plus efficient technical solutions, product-accompanying services, sustainability in production and much more will be presented. EMO Hannover focuses on cutting and forming machine tools, manufacturing systems, precision tools, automated material flow, computer technology, industrial electronics and accessories. EMO trade visitors come from all important industrial sectors, such as mechanical and plant engineering, the automotive industry and its suppliers, aerospace technology, precision mechanics and optics, shipbuilding, medical technology, tool and mould making, steel and lightweight construction. EMO Hannover is the most important international meeting place for manufacturing technology worldwide. Almost 2,230 exhibitors from 44 countries attracted 130,000 trade visitors from 160 countries to EMO Hannover 2017. EMO is a registered trademark of the European machine tool association CECIMO.

Texts and pictures of EMO Hannover can be found on the Internet at www.emo-hannover.de/bilddatenbank. Accompany EMO Hannover on our social media channels as well.



http://twitter.com/EMO_HANNOVER



<https://de.industryarena.com/emo-hannover>



www.linkedin.com/company/emo-hannover



<http://facebook.com/EMOHannover>



<http://www.youtube.com/metaltradefair>

Frankfurt am Main, February 2019